

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58798-1

DATE PRINTED

10/26/12

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.	OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100	PO BOX 8102	
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102	
CONTACT	J. DEMASTRIE	USA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT MAKEGOOD ORDER OBAMA/D/PRES	
NATIONAL SALESPERSON		PRODUCT CODE 1301	
BROADCAST SCHEDULE STARTING 10/27/12 AND ENDING 10/29/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM		DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
				FROM	TO						
1 FIXED	Su		2	05:00P	06:00P	30S	10/28/12-10/28/12	SUNDAY NEWS 5PM	2	2000.00	4000.00
2 FIXED	Sa		1	12:00N	07:00P	30S	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	1	1000.00	1000.00
3 FIXED	Su		1	07:00A	08:00A	30S	10/28/12-10/28/12	WBZ NEWS	1	630.00	630.00
4 FIXED	M		1	04:29A	05:00A	30S	10/29/12-10/29/12	WBZ NEWS	1	130.00	130.00
Total Contract:									5		5760.00
Billing Summary											
						Qtr 4-12	Oct	Nov	Dec	Total	
							5630.00	130.00	.00	5760.00	
										GRAND TOTAL	5760.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION